



ROAR: A READ-A-THON THAT INSPIRES

Raise More. Read More. Work Less.
Let Vertical Raise's technology do the heavy lifting.

HOW IT WORKS

Students join the fundraiser online.

They track reading minutes & share with supporters.

Our automated system handles reminders, outreach, & detailed tracking.

WHY **ROAR** EARNS MORE

99% Email Delivery (Pass-Through Certified) — up to 30% more donations.

Engaging & Fun — A game-like experience encourages reading and participation.

Personalized Student Pages — each participant has their own landing page.

Automated Text Reminders — increases supporter follow-through.

Simple Reading Tracking — Easily log minutes to meet reading goals.

Corporate Donation Match — 20,000+ companies auto-routed for approval. Double your donations!

PROGRAM HIGHLIGHTS



On-site fundraising coach



Share via email, text, & social



Tax-deductible donations



Detailed real-time tracking



Simple reading logs



Automated corporate match program



Prizes & incentives



Raise more in less time



SCHEDULE A QUICK DEMO

See how ROAR can help your school raise more while inspiring students to read.

Your Vertical Raise Representative

James Munton
214-546-5769

BigDFundraising@gmail.com